

NeuroNation | Quick Overview

Germany's most Successful Brain Training

NeuroNation is Germany's leading online brain training with more than 300.000 active members. With 60 exercises, NeuroNation offers the broadest brain fitness program and the only scientifically engineered cognitive workout including a social network. The combination of personalized training, gamification and social interaction increases the user's motivation to train and, consequently, the efficacy of NeuroNation. NeuroNation is available via web and app enabling the user to increase their cognitive capacities anywhere at any time. Distinctions such as the Leonardo-Health-Award for "Digital Prevention" granted by the Federal Ministry of Health in 2013 allowed NeuroNation to cooperate with medical partners and corporate health management projects.

Successful Digital Health Start-Up from Berlin

With their product NeuroNation the Berlin Synaptikon GmbH has become Germany's leading provider for online brain training. Founded by IT-experts Rojahn Ahmadi, Ilya Shabanov and Jakob Futorjanski, the company launched NeuroNation in 2011 as an online platform, the apps for Android and iOS followed in 2014. At present, NeuroNation has 20 employees and is the market leader for digital health products in Germany, Austria and Switzerland. In 2014, notable partners such as the XLHealth AG with their strategic partner the CompuGroup Medical, the Spiegel Publishing House as well as Aeria Games-CEO Pascal Zuta joined NeuroNation as stakeholders. The digital brain health market is expected to expand to a volume of \$6bn by 2020.

| **Media Contact** Nikolina Romana Milunovic; T.: + 49 30 99 545 330; E-Mail: nikolina@neuronation.de.